

PRESS RELEASE

BRIDGE BIG TO HOST THE 1ST WORLD CUP OF ONLINE BRIDGE

Rotterdam, 13 November 2014

Today, Bridge Big announced that they are hosting the 1st World Cup of Online Bridge. Total prize money for the event is set at €25,000 with €8,000 (i.e. 10,000 USD) for the winner.

The grand final of the event will be held on 1 February 2015 on www.bridgebig.com and is open to all players. It will be possible to enter the final directly or through qualifier tournaments with entry fees of €14 or €70. The qualification tournaments have started today and will run until January 31st. Players can register and pay for these tournaments on www.bridgebig.com.

Bridge Big is a young company that has the mission to revitalise bridge. They offer online individual bridge for real money stakes. Each player bids according to a standard system using 5-card major and 2-over-1 game forcing. Hosting the World Cup fits right into their strategy of creating exciting events for bridge players that will in turn attract new players to the sport.

For more information about the tournament please visit blog.bridgebig.com/blog/worldcup2015. To keep up to date with the latest news follow Bridge Big on [Facebook](#) or contact Bob Drijver at bob@bridgebig.com for more information.